

PORT VALE



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**PORT VALE v
BOLTON WANDERERS**

**CANON LEAGUE DIVISION THREE
SATURDAY 22nd OCTOBER 1983
Kick-off 3.00 p.m.**

40p



PORT VALE FOOTBALL CLUB

Facts and Figures:

Address:

Vale Park, Hamil Road,
Burslem, Stoke-on-Trent,
ST6 10W

Telephone Numbers:

Secretary's Office 0782 814134,
Lottery Department 0782 85524
Social Club 0782 88204

Year Formed: 1876

Turned Professional: 1885

Limited Company: 1911

Football League record:

Division 2	— 1892-1896
Division 2	— 1898-1907
Division 2	— 1919-1926
Division 3 North	— 1929-1930
Division 2	— 1930-1936
Division 3 North	— 1936-1938
Division 3 South	— 1938-1952
Division 3 North	— 1952-1954
Division 2	— 1954-1957
Division 3 South	— 1957-1958
Division 4	— 1958-1959
Division 3	— 1959-1965
Division 4	— 1965-1970
Division 3	— 1970-1978
Division 4	— 1978-1983
Division 3	— 1983-onwards

F.A. Cup: Semi-finalists 1954

Ground Capacity: 35,000

Record attendance:

50,000 v Aston Villa, F.A. Cup,
5th Round, 20th February, 1960.

FRONT COVER: Gary Pollard and
Terry Armstrong welcome new
signing Martin Henderson to Vale
Park.

Pic by Staffordshire Sentinel Newspapers

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Ilford, Essex.

The Voice of the VALE



In Reserve

Central League Div. 2
Wed. Sépt. 28th v Oldham Ath.
(H) 1-0 (Oakes)

We should have won this game by a street as we completely outplayed Oldham and missed a host of chances. The visitors lined up with manager Joe Royle in their defence but they were soon back-peddalling and it came as no surprise when Alan Oakes scored with a 10yd shot after 15 minutes. Robbie Earle got clean through on 3 occasions but the closest he came to scoring was when he hit a post. Sherwin had a close range header saved from a cross by Earle as the misses continued. Whenever Oldham did venture forward the Vale defence looked solid with Pearce and Ridley playing their parts well to register their third clean sheet in 4 games.

Vale — Pearce, Tartt, Burn, Ridley, Heath, Smith, Stell, Armstrong, Earle, Oakes, Sherwin. Sub. Gibson.

Oct. 5th v Huddersfield Town (A)
1-0 (Smith)

This was our best performance so far with Bright and Earle linking well together up front, creating ample chances. Good saves from the home 'keeper prevented any goals and it wasn't until the last minute when he was finally beaten. John Leake dribbled his way into the penalty area and laid the ball off to Robbie Earle whose shot struck the post but Martyn Smith was on hand to stab the ball home.

Team — Pearce; Tartt, Burn, Heath, Pollard, Smith, Stell, Armstrong, Bright, Earle, Oakes. Sub. Leake for Stell.

Oct. 11th v Wolverhampton Wanderers (H) 1-0 (Bright)

Trialist Winston White made his debut as we tried to consolidate our position at the top of the table. The match was a hard fought one and the only goal came in the 38th minute. A long searching ball from Tartt saw Mark Bright power his way between two defenders before striking the ball past 'keeper John Burridge. Earle missed a couple of close range chances and then Tartt blazed over after a pass from White. Pearce looked as sound as ever in goal and just before the end O'Keefe forced Burridge to a sprawling save.

Team — Pearce; Tartt, Pollard, Armstrong, Sproson, Ridley, White, Earle, Bright, O'Keefe, Gore. Sub. Sherwin for White.

CENTRAL LEAGUE DIVISION II

Port Vale	6	5	0	1	15
Coventry	6	4	1	1	13
Huddersfield	7	4	1	2	13
Man. City	7	3	3	1	12
Blackpool	7	4	0	3	12
Wolves	6	3	1	2	10
Notts C.	5	3	0	2	9
Middlesbrough	6	3	0	2	9
Barnsley	6	2	2	2	8
Chesterfield	6	2	1	3	7
Bradford	6	2	1	3	7
Grimsby	6	2	0	4	6
Preston	6	2	0	4	6
Rotherham	3	1	0	5	3
Oldham	6	1	0	5	3
Wigan	6	1	0	5	3

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Cheddleton Ave.	14.00 (09.43)	White Lion Bucknall	14.30 (10.06)
Cellarhead	14.10 (09.53)	Northwood	14.35 (10.08)
Werrington P.O.	14.15 (09.57)		
Werrington Hotel	14.20 (10.00)		

Buses returning from ground on conclusion of match. For information on away travel and midweek games to reserve your seats ring Eddie Chell on Stoke-on-Trent 550259.

ONE of football's talking points follows the concern expressed by the P.F.A. about clubs fielding players when they are not 100 per cent fit.

This is nothing new but has, I believe, been brought to a head by the sad enforced retirement of the union chairman Steve Coppell, of Manchester United.

Suddenly P.F.A. secretary Gordon Taylor was attacking clubs for their failure to employ fully qualified physiotherapists so that their members would have the best of treatment.

The reason why clubs do not have such trained people on their staff is largely due to the financial situation of the game. When I hear that First Division Southampton have

released their physio Don Taylor as an economy measure it makes me wonder what chance clubs have at the lower levels.

Managers will always try to get their best players on the field even if it means relying on pain-killing injections and strappings etc. I turned out myself when I would have been better advised to play the role of spectator.

Problem these days is that with clubs cutting down on numbers there is even more pressure on players to turn out and to get through the "pain barrier".

It can be a risky game especially when a player's career could be at stake. I made this point with our own Wayne Cegielski when he was suffering from Achilles tendon trouble. It is a particularly tricky injury and to have rushed him back could have done more harm than good.

We have also learned from experience for while it was tragic for a player like Steve Coppell we have had our own misfortunes with lads like Johnny Miller and Lee Harwood. It looks, too, as though Mark Harrison who is now at Stoke City could also be in trouble.

When it is a question of fitness I always feel it is best leaving the final decision to the player. It is possible to ignore some knocks and get through 90 minutes but the player should know best.

In view of the fact that clubs on average I should think are now operating with up to 10 players less per staff than they were 10 years ago I also feel the loan system should be changed.

At present a player can be loaned providing he is signed 48 hours before a game and he remains with the borrowing club for at least one month. My view is that if players are not to be turned out when they are not fully fit clubs should have the opportunity of using a more flexible system.

I feel it would be better if clubs could sign loan players on a week to week basis to cover their needs even if it needs stipulating "in the event of injury". I also think the deadline should be extended to 5 p.m. on the day before a match. This would give clubs cover for injuries sustained say on a Friday morning.

If the P.F.A. feel that strongly about qualified physiotherapists perhaps they should instruct their members to each fork out £10 a week from their wages so that clubs could employ one. I wonder how many would be prepared to do that.



JOHN McGRATH



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At VALE PAR

Today's visitors Bolton Wanderers are the only team currently in the Football League whom we have never beaten in a major competition. This record should have been broken on the last time the two sides met on Easter Monday 1973. Bolton were top of Div. 3 and already promoted whereas Vale were just behind the promotion places (only 2 went up that season). A crowd of 14,168 turned up to see Vale gain a 2-0 lead through Brian Horton (penalty) and John Woodward. Bolton pulled one back near the end and then referee Keith Styles seemed to add minute after minute of injury time through no reason at the end of which the visitors equalised. The crowd invaded the pitch and attacked the referee in ugly scenes afterwards. Colin Tarrt played for Vale that day and Barry Siddall was the Bolton 'keeper.

The only other meeting here since the war was the previous season when the sides drew 1-1, the Vale coming from Horton (penalty).

Away from home we've lost every game, the last occasion being 2-0 in Dec. 1972.

Total Record:	P	W	D	L	F	A
HOME	7	0	3	4	7	13
AWAY	7	0	0	7	1	23
Total	14	0	3	11	8	36

FA CUP

1913-14 1st Round Bolton 3 Port Vale 0

JOHN MCGOVERN (Midfield). John was appointed Player/Manager in June '82. One of the games most respected players, he has won League Championship honours with Derby County and Nottingham Forest — whom he also led as captain to two European Cup and two Football League Cup successes.

JOHN PLATT (Goalkeeper). When Republic of Ireland 'keeper Jim McDonagh moved to Notts County, John McGovern turned to near neighbours Bury and signed up former Oldham Athletic No. 1 John Platt. Born in Ashton, John had seven seasons at Boundary Park before his move to Bury.

SIMON FARNWORTH (Goalkeeper). Coached enthusiastically by Charlie Wright, Simon has been waiting in the wings for his first team break for a couple of seasons.

GERRY McELHINNEY (Defender). Signed from Distillery at the beginning of the 80/81 season, a former Gaelic footballer and amateur boxer, who made his debut for the Wanderers soon after signing. An aggressive, enthusiastic defender who just failed to make the Northern Ireland Cup squad.

RAY DEAKIN (Defender). A left full back who can also play in midfield, Ray joined the Wanderers in the summer of 1982 on a free transfer from Port Vale. Began his career with Everton.

NEIL BERRY (Defender). International Youth honours with Scotland launched Neil into what promises to be a first class career.

ERIC SNOOKES (Defender). A close season signing from Rochdale where he spent five seasons, Eric is a defender John McGovern had been keeping tabs on for some time. The Birmingham born blond full back started his career with Preston and had spells at Crewe and Southport.

PETER VALENTINE (Defender). Peter exchanged places during the summer with former Wanderers' skipper Paul Jones who joined Huddersfield. Crossing the Pennines brought a fresh challenge for the promising young central defender.

BRIAN BORROWS (Defender/Midfield). A regular full back berth at Everton in the First Division brought Brian to the attention of a number of clubs last season, Wanderers stepping in just before the transfer deadline, signing the Liverpool youngster for a modest fee. Eight appearances last season in Bolton colours were all in midfield showing the versatility of this promising young player.

WARREN JOYCE (Midfield). Son of club coach Walter, the former Blackburn and Burnley defender, Warren got his chance in midfield last season. A county cricketer at colts level and a rugby union schoolboy tourist makes Warren an all round sportsman.

STEVE THOMPSON (Midfield). Three appearances all away from home, was Steve's taste of first team action last season. Operates wide in Midfield but likes to home in on goal with his powerful shooting.

NEIL REDFEARN (Midfield). It was impossible to ignore Neil's talent last season and when John McGovern was looking for someone to slot into his own midfield position when he was injured, Neil got the job making his debut, still only 17, at Rotherham. Enthusiastic and packing a fierce shot, Neil made 10 first team appearances last season.

JEFF CHANDLER (Striker). A livewire winger with an abundance of skill and control. Jeff cost Wanderers a modest £40,000 when he signed from Leeds United in October 1981. The Hammersmith born lad, who began his League career with Blackpool has won International recognition with the Republic of Ireland.

WAYNE FOSTER (Striker). A former local schoolboy, Foster came onto the Wanderers' scene in the 1981/82 season and commanded a regular place in the attack. Recognised at representative level he got his first England Youth cap in Scotland in a European Championship qualifier.

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Bolton Wanderers



STEVE SAUNDERS (Striker). A cruel sequence of injuries robbed Steve of his chance of a first team place last season. But it won't be long before this livewire attacker makes his League bow.

SIMON RUDGE (Striker). Simon won the hearts of the Bolton fans with his terror-like qualities last season. Three goals from 21 appearances in a side struggling for goals was enough to suggest that

we'll see a lot more of this diminutive striker from Warrington.

TONY CALDWELL (Striker). Record Breaking scoring feats in Non-League football meant Tony was sure to attract attention sooner or later from one of the North West League clubs. Bolton moved in and signed the self employed electrician on part time professional terms from Horwich R.M.I.



Front Row: Charlie Wright (Coach), Jeff Chandler, Steve Saunders, John McGovern (Player/Manager), Ray Deakin, Simon Rudge, Peter Nightingale (Physio).
Middle Row: Warren Joyce, Neil Redfearn, Steve Thompson, Tony Caldwell, Eric Snookes, Wayne Foster.
Back Row: Brian Borrows, Neil Berry, John Platt, Simon Farnworth, Gerry McElhinney, Peter Valentine.

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VALE

scrapbook

It has been wonderful to notice the regularity by which Ernie Moss has been scoring goals for Doncaster Rovers this season. He did a tremendous job for Vale and has been a popular player throughout his career at Chesterfield, Mansfield, Peterborough, Vale, Lincoln and now Doncaster. I well remember the stunned silence in the Railway Paddock when someone shouted 'rubbish Moss' and then the mass of abuse which rained down on the unfortunate critic. As a player Moss was and still is loyal, wholehearted and brave, to mention but three qualities. Brian Horton is a player in this same mould, yet often it is the professionals who display the wrong characteristics who get to dominate the media.

Vale supporters who have to take stick from Stoke fans at school or at work had the opportunity to get one back when the Evening Sentinel announced that Eamonn O'Keefe had won a place in the Eire squad at the expense of Stoke's Brendan O'Callaghan for the recent match in Iceland.

I wouldn't be surprised if you could go to a first

division ground and pay £2.50 to stand on an uncovered terrace, spend 50p on a programme, discover filthy toilets, find there is no concession for the unemployed on admission prices and pay extortionate prices for inferior catering. I wouldn't be surprised to find that numerous players at the club were receiving appearance money and loyalty bonus's to go with their £500 a week plus salaries and that the directors planned to build further executive boxes from where businessmen could entertain clients. Neither would I be surprised if the manager of this club appeared on television telling us that the most important people at the club were the fans.

Whilst doing the research for the 'Looking Back' column it has shocked me to notice the staggering decline in attendances for corresponding matches concerning the Vale over a thirty year period. When Vale played at Mansfield in 1953 the attendance was 10,400. Last season 2,313 watched the game. Thirty years ago 17,883 watched Vale at Crewe. Last season the crowd was 4,713. Figures at Scunthorpe show 12,630 in 1953 and 3,766 in 1983 and finally Rochdale where 14,749 saw the game in 1953 compared to 2,234 thirty years on.

Finally, congratulations to manager John McGrath on his insistence on playing entertaining football despite early results going against the club. Congratulations too, to Lord Mayor Mr. Doug Brown for his attempts to eradicate football hooliganism. It's good to know that someone is putting their mind to the problem.

Looking Back

1953-54

Following their first defeat at Gateshead, Vale received an early setback when they took on Bradford at Park Avenue on Wednesday, 16th September. The home side took the lead after seven minutes and with Vale left back Potts limping, an uphill struggle looked in prospect. By the fourteenth minute however Mullard had equalised with a crisp shot and from then on Vale assumed command. The crowd of 10,960 saw Vale take the lead after fifty two minutes when GRIFFITHS held off a challenge to fire home. Despite mounting numerous attacks Bradford were unable to equalise.

On Saturday 19th September, lowly Workington were the visitors to Vale Park and before a crowd of 16,787 were defeated by a goal in each half by LEAKE and GRIFFITHS. The top of the table after this match was as follows.

	P	W	D	L	F	A	Pts
Vale	10	7	2	1	18	4	16
Crewe	10	4	6	0	14	9	14

All of which meant that the Vale Park crowd

would be treated to a top of the table clash on Monday, 21st September when Crewe were the visitors.

As it turned out, the match was a gruelling affair for the 17,623 spectators. Everything looked set for a goalless draw until SPROSON checked a Crewe advance and weaved forward evading two tackles before hitting a powerful drive from long range past the despairing keeper. This came in the last minute.

The good work continued in a tough game at Scunthorpe on 26th September when 12,630 saw Vale win 2-0. 'Vale masters at Scunthorpe' read the Sentinel headline as first half goals by HAYWOOD and LEAKE saw the leaders home. The return at Crewe was played in front of 17,883 spectators, a figure topped only by the visit of Spurs in 1961 when 20,000 were present. Defences were on top in a goalless draw and the teams lined up as follows.

Crewe: Ellson, Mould, Briggs; Meaney, Lees, Murphy; McGuigan, Boyle, Basford, McCaig, Betts.

Vale: King, Turner, Potts; Mullard, Cheadle, Sproson; Askey, Tomkinson, Lewis, Griffiths, Hulligan.

NOTICE BOARD

Milk Cup 2nd Round (2nd Leg) MANCHESTER UNITED

v

PORT VALE

Wednesday 26th October
at Old Trafford
Kick-off 7.30 p.m.

Although this is NOT an all
ticket match Port Vale
supporters are advised to
purchase tickets before the
day of the match.

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Nov 1983. Old Trafford cricket ground. 5 mins
from football ground. 10.30 to 3.30. Bar and
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Preston North End programme fair. Sunday
27th Nov 1983. Supporters club at ground.
10.30 to 2.30.

LOCAL PUB GUIDE

v. Manchester United. October 26th.
Opening hours 5.30-10.30.

The area near Old Trafford offers no great
attraction for the real ale drinker. Most pubs
near to the ground are keg, although the
Quadrant, Great Stone Road (next to Old
Trafford Cricket ground) sells a fine pint of
Wilsons and The Melville (Barton Road) offers
the Manchester brewed Holts Ales. In the city
centre, however, is a wider choice.
Recommended are three free houses — Yares'
(Oldham Street), Crown & Anchor (Hilton
Street) and Coach & Horses (London Road,
opp. Piccadilly Station). Just down the road
from the latter is the Bulls Head, a superb
Burtonwoods house.

v. Newport County. October 29th.
Opening hours 11-3.

Nearest real ale to the ground is available at
the Black Horse in Somerton Road which sells
Ansells bitter. Visitors might prefer to try the
local brews, Welsh bitter and pale ale (a
subsidiary of Bass, brewed at Cardiff). At least
one of these can be purchased at many of the
Bass pubs in town, including Conti's (Llanarth
Street) and the Prince of Wales (Cardiff
Road). Also worth visiting are the Georgian
Inn (Stow Hill) a free house selling Ansells,
Courage and Samuel Smiths, while the latter
beer is also available at the Murenger House
(High Street), Sam Smith's only tied house in
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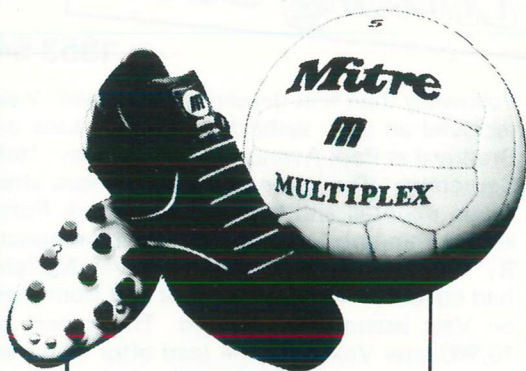
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DAVE SMITH, former fullback with Burnley, Brighton and Bristol City between 1950 and 1963 is currently on the dole following his sacking as manager of 'Southend United' in the summer. A man of great experience, he has worked on the coaching side for Arsenal, Sheffield Wednesday and Newcastle United and is keeping himself in touch by watching as much football as he possibly can. In this revealing article Dave raises some interesting issues as he reviews a cross section of English League football as seen through his professional eyes, and tries to evaluate the common denominator for success.



The Kudos Factor

I use the word 'kudos' because it means honour and glory and that is what every manager and every player is trying to achieve during the course of the season. Unfortunately football is not an easy business in which to achieve success, it is competitive, hard and governed by many outside influences which can disrupt the most meticulous preparation. Refereeing decisions can go against you at the wrong time, injuries will leave their scars and players will let managers down from time to time for no apparent reason. In the opening few weeks of the season I watched seven games — 14 teams — in various divisions and competitions and tried to find out if there are any specific factors which separated the winners from the losers, relevant qualities which are common to all.

The fixtures covered are Ipswich Town v Tottenham Hotspur; Colchester United v Blackpool; Gillingham v Bolton Wanderers; Orient v Scunthorpe United; Arsenal v Liverpool; Charlton Athletic v Brentford and Wimbledon v Port Vale.

In the first instance I must say that the 'home' sides enjoyed the greater percentage of success although I will not accept that this is nearly always the case. The best sides always achieve a high ratio of success away from home as the league tables in this programme will no doubt confirm.

The first and most important lesson to emerge from my analysis was that the teams that triumphed had an abundance of 'team spirit.' Players who thought of others before themselves, made good supporting runs for the men on the ball. The best in this category was, as you would expect, Liverpool but Ipswich, Gillingham, Brentford and Wimbledon were also impressive in this department. I must make special mention of Wimbledon who played with four marauding forwards who caused havoc with the opposition's defence. They certainly demonstrated to the full the spirit of ruthlessness required to bring its own rewards.

Possession and passing must be linked together because they are one and the

same thing. Without possession you can only defend and survive, with possession you can attack and triumph.

Again Liverpool were the tops, more efficient, more accurate and more purposeful than any of the other teams, but I must say that I was very impressed by the quality in this department displayed by Bolton and Brentford.

They say that possession is nine-tenths of the law but in soccer possession is the law on the field of play and teams that develop a good understanding and can confidently play one-touch football can control the game.

The next thing I looked for was supporting play in attacking situations. Football in this country is well organised at the back and you will see most teams dropping back in numbers in double quick time when the ball is lost, to smother the opposition's attack. Yet you would be surprised at how badly we neglect supporting the attack.

In most of the games covered here, teams who launched counter-attacks failed miserably to support their thrust with bodies. They allowed themselves to be undermanned in the attacking third of the field and this was particularly the case with regard to the away sides who lost.

Were they afraid to expose themselves? Or was it just lack of concentration or a

lack of confidence in their own ability? Whatever it was it proved costly on the day.

The most effective team in this aspect must be Watford who take advantage of every attacking phase. No player is ever unsupported in forward flank positions but more important is the numbers they have waiting in the penalty area for the crosses.

Even in European competition, as their brilliant 4-3 victory over Kaiserslautern in the UEFA Cup demonstrated, they take advantage of every cross. No side in the country, not even Liverpool, can match up to the efficiency and professionalism of Watford in this department.

Graham Taylor's spirit of adventure and positive approach has brought the club just reward and those seeking success would do well to study his methods. Young Dave Basset at Wimbledon is on the right lines and is only a 'cats whisker' away from emulating the Watford rise to fame.

"Insufficient ruthlessness" was the expression used by one American General to explain why a battle was lost, it could also describe the reasons for many a lost football match.

Having had the opportunity to watch the game from a detached position, so to speak, I confess I'm shocked at the lack of simple manoeuvres employed today. For me push-and-run football has always been an important attacking play but it seems to be totally disregarded by many sides. It is such a simple movement that it is almost impossible to stop when executed correctly and there are many other spin-offs that can develop from it like the delayed return pass or a third man running.

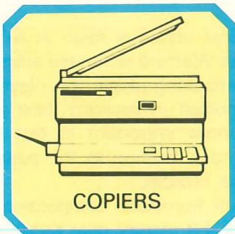
I remember the mornings spent in the big gym at Hillsborough thrashing out all aspects of the push-and-run game. It was time well spent.

And what about the take-overs — and I'm not talking about consortiums — seemingly another disappearing art. We proved at one of my previous clubs that with constant practice and understanding it could become as natural as hitting longer balls to the front men. And you don't have to be a star performer to develop this technique into your play.

These missing ingredients may not be crucial but good habits no matter how small or irrelevant they might seem eventually add up to the complete package. Set plays — corners, free-kicks, throw-ins — also fall into this category of aspects that are perhaps not given sufficient thought.

Many games are decided on set-play moves yet few clubs seem to devise original concepts in this direction. Watford, Norwich City, Colchester and Blackpool are the only exceptions I have seen recently.

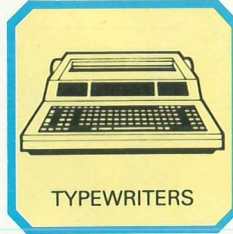
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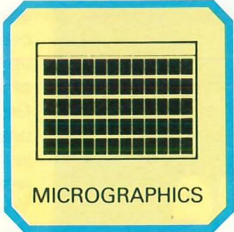
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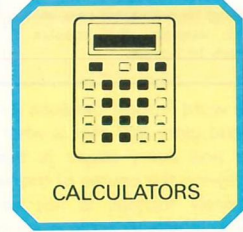
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Bradley's BRIEF



Ray Bradley of the 'Sunday Express' writes for you

The Canon League is hoping to explode this season with the sound of goals. Forget all the promises about entertainment, super skills, platforms for the players to prove their commitment. The only music that sets the fans cheering is the sound of the ball hitting the back of the net.

The priceless commodity of truth is often obscured at the start of a new season. The game is proliferated by tough-tackling managers who have a soft centre in the boardroom; coaches who preach negative theories and players who express views that are strictly from Fantasy Island.

The extraordinary charm of football is its transparent idealism. But underneath those cultivated banalities lies the odour of fear. The promise of success must always be balanced by the peril of failure as any manager worth his salt will tell you. Like Mick Jagger they can't get no satisfaction from finishing second best.

There are three golden rules for survival: to get good results, to appease demanding directors and fans and to give the customer what he wants — goals and excitement. The results will take care of themselves.

TOP SHOT

The Watford Gap left by the departure of Luther Blissett to lush Italian pastures this summer will be hard to fill at Vicarage Road.

Blissett had his critics but he still finished top of the First Division scoring charts last season and his 27 goals played a major part in Watford's magnificent run of success and catapulted them into Europe.

Four against Sunderland and three on his England debut dispute the argument that he was a poor finisher and his absence from the Watford scene this season will only bring pleasure to opponents.

At Anfield they swear by the finishing of lanky Ian Rush, a Welshman who was born to score goals. Ice-cold Ian lapped four past arch Merseyside rivals Everton, hit hat-tricks to crush Coventry and Notts County and has a goal ratio second to none in the country over the last two seasons.

Ironically, Rush the Goals, is fed up with fans who merely see him as a scoring machine. "There is more to my game than just that," says Ian with calculated conviction. "I can still have a good game without scoring but few seem to appreciate it."

LETHAL

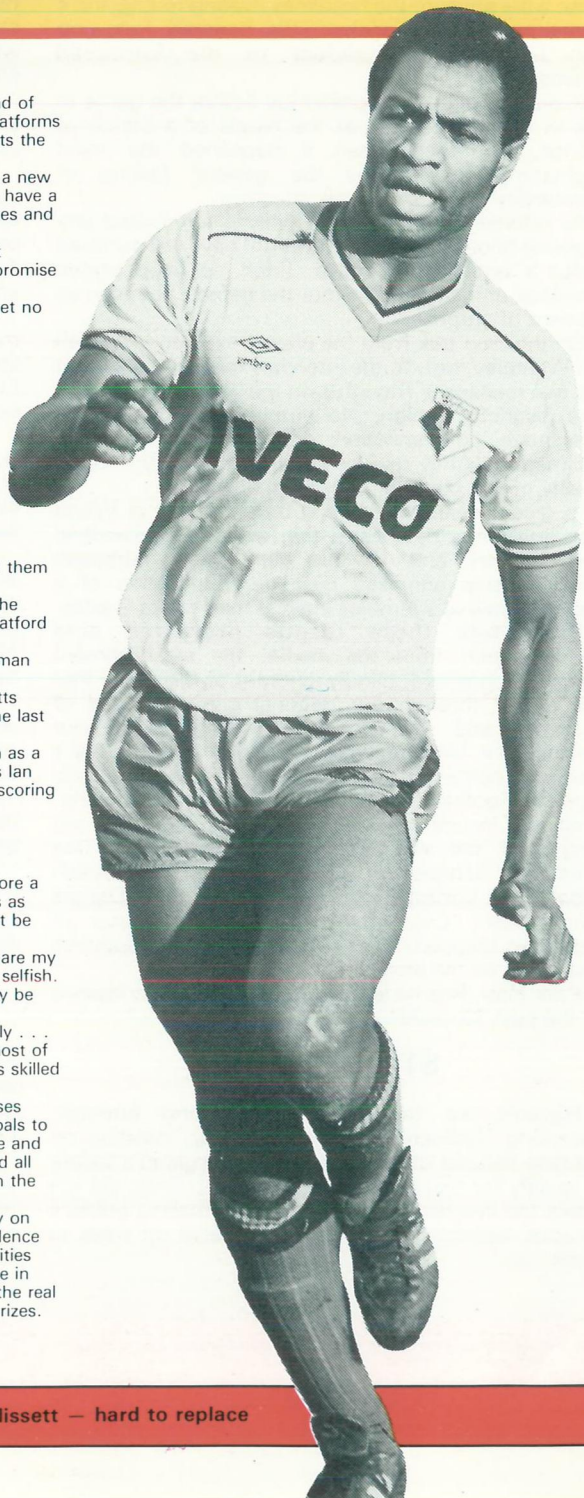
"Then I can go out on the park and have a real stinker. But if I score a goal I find that people are slapping me on the back. It is ridiculous as Kenny Dalglish has often told me. My professional career must not be judged on goals alone. I have a commitment to the team.

"I suppose this is something I must learn to live with, but if goals are my sole function for Liverpool my game will suffer and I may become selfish. Then my whole game could deteriorate and my place will obviously be under extra pressure."

Only a finisher of Rush's talent could examine his game so minutely . . . and fail to be satisfied with the results of his efforts. But he left most of the other First Division strikers in the shade last term, including his skilled partner Kenny Dalglish.

Leicester's lethal young strike star Gary Lineker should set the pulses racing this season after shooting his team to promotion with 26 goals to finish top scorer in the Second Division. Lineker has pace, promise and devastating punch. That is why manager Gordon Milne has refused all inquiries — and there have been quite a few from the top teams in the country.

Kerry Dixon cracked 26 for Reading last season and hopes to carry on scoring at Chelsea this term. He is a young man who oozes confidence and pulls in the crowds. Soccer is crying out for the new personalities and it is the men who put the ball in the net who hold centre stage in what will be the most vital season in years. He could finish up as the real Canon-ball kid next May when they start dishing out the scoring prizes.



Luther Blissett — hard to replace

ENGLAND - TH

'SOCCER shame, torment, Robson's frightened men, rubbish, appalling, disaster, England found lacking': these were some of the headlines relating to England's dismal performance against little Denmark following our 1-0 Wembley defeat in the European Championship.

It seemed almost preposterous before the game to talk in terms of defeat at the hands of a bunch of vikings, but then when it happened the most frightening reality was the general feeling of inevitability about the whole situation.

As referee Alexis Ponnet's whistle terminated any lingering hopes English hearts might have still nurtured about a last ditch reprieve, I felt no deep seated emotions of indignation about the defeat, not even an element of surprise.

On the long trek from the press box, slung beneath the Wembley roof, to the interview room to sound out the two managers' thoughts on the game, the rhetoric was distinctly benign. No outbursts of disgust, or passionate condemnation or blame even, just a resigned if slightly reluctant acceptance of the torpid quality of our game at international level.

In recent years we have suffered defeat in World Cup qualifying matches at the hands of Switzerland and Norway and in this very same European Championship agonised over the humiliation of a goalless draw at Wembley against third raters Greece.

But while these results prompted acid condemnation from the media, the establishment remained unmoved, blindly ignorant of the decay that has ripped through our national game. Instead of analysing and reviewing the preparation of our players, the blinkers were tightened and football's hierarchy contented themselves that at the domestic level the Football League is still the best in the world. Even that insular smugness no longer rings true and long after the waitresses had departed from the Wembley banqueting hall following the Danish debacle, an unhappy member of the Football League Management Committee addressing a group of pressmen quipped: "Easy for you chaps, I suppose you know all the answers."

Poor man. Has he learned nothing from the lessons of the past 13 years?

STILL SKILFUL

Haven't we fooled ourselves long enough, accepting mediocrity instead of quality, insisting on stamina instead of technique. Even England's failure to qualify for two successive World Cup finals did not shake the system, neither has the footballing public's obvious rejection of the game we serve up week in week out.

The crisis that has forced many famous establishments to the brink of extinction over the past two years has also been ignored. Yes the club chairmen held their dramatic survival meetings but what emerged was only a cosmetic exercise, at the end of the day the old show rolled on regardlessly.

Our whole attitude to the game needs revising from the cradle to those 70-year-old administrators who influence and control the destiny of English soccer.

Bobby Robson for one would love to get his coaches in at the beginning to develop young players of eight and upwards and teach them the good habits of the game but the English Schools Football Association will have none of it. They prefer to teach young children to compete rather than create.

That point was emphasised by Allan Simonsen, the man whose penalty sank England at Wembley. The little Dane said: "At the time I was playing here with Charlton Athletic I suggested that you should open your eyes and look to broader horizons.

"Take an interest in football on the continent and learn. I am not suggesting that English teams should abandon their game entirely but pick up one or two little points from the continent that can be incorporated into your play.

"There is still a lot of skill in English football but I think it is sadly missing that spark of invention, something original. The general pattern of play is so predictable and when you play an English club side or the national team you know what to expect and can therefore work out your strategy to contain it.

"One of the problems is the big long ball which seems to be taught to English players at a very young age. They are not encouraged to carry the ball and beat opponents. There is very little close, quick combination play and the movement of players off the ball, particularly from the back and midfield is very poor.

"The reliance on the long ball to the attackers makes it very hard for the forwards who generally do not have the support of other players and consequently loose the ball all too easily."

LACK OF CONCERN

England's demise as a great soccer power should never have been allowed to happen but now that it has we must all share some of the blame. The finger of guilt stretches from schoolboy football to the Football League Champions.

Schools only dabble with the rudiments of the game they do not encourage and develop the skills and techniques as they do on the continent. Here competition is the main priority, winning the name of the game, as eight- and nine-year-olds are thrown into

THE LONG HAUL BACK

BY
COLIN
BENSON

eleven-a-side games instead of being encouraged to increase their ability in small sided uncompetitive matches.

The general lack of concern about practicing and progressing with skill work is carried on when youngsters eventually come under the umbrella of League clubs as well. Fitness, pace and work rate are the criteria by which the young footballer is judged. If he can run for 90 minutes and compete for 90 minutes then he has a chance of making it.

There are plenty of examples in the Football League. Players who can run and run and run but they can't

control a ball, can't pass it with any degree of accuracy or vision. They are work horses, the artisans we produce so easily.

On average English professionals train for two hours a day which is quite adequate to maintain a high standard of fitness. But why don't managers insist on afternoon sessions to concentrate on skill work and technique?

The standard answer is that our players are too involved in matches, we don't have time to concentrate on the basics as they do in Germany, Switzerland — where incidentally the majority of players are part-time — and other continental countries.

NO EASY SOLUTION

For this the managers and ultimately the directors who employ them must take responsibility for it is their failure to demand quality that has brought the game to its knees.

How can Bobby Robson be blamed when the system just does not produce players up to top international standards. He has tried, oh how he has tried in the past year, yet has to admit: "I have learned that you can never beat the system that applies to English football. You have to keep chipping away, hoping to change it gradually."

One can only sympathise with his frustrations. Whatever England's immediate fate, be it success or failure, the harsh reality of statistics show that we have not matched the best in Europe since Alf Ramsey's team earned the respect of the world between 1965 and 1970.

Continual failures have been followed by traditional angry outbursts that have quickly dissolved in the wake of European success at club level, where the Scots, the Irish and the Welsh play such a prominent part. No doubt the same will happen again and England's future at top class international level will remain a depressingly risky gamble.

There is no quick and easy solution but to continually ignore the reality will only widen the gulf between us and the leading nations. As I see it at the present moment we have two alternatives in the short term. Either we get down to seriously concentrating on developing young players of skill, and encourage them to show flair and initiative — and such an emphasis could have no better boost than if Tottenham Hotspur or West Ham United were to win the Championship — or we decide that we can not compete with the world's best on these terms and concentrate on improving our known strengths of running and power and develop a national team on the lines of Watford.



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THE FOUR STEP RULE

Wolves 'keeper John Burridge stands his ground as Mick Channon keeps his eyes glued to the ball.

As you will no doubt have observed this season the Law appertaining to goalkeepers handling the ball has been altered yet again and this has resulted in some confusion which we will clear up on this page.

The Council of the Football Association decided in August 1982 that with effect from the end of last season, instructions regarding the Laws of the Game will only be issued by the Football Association and no other Association or League; and thus this amendment applies to all grades of football under the Football Association's jurisdiction.

Last season as you know goalkeepers were very restricted in their movement and virtually had to release the ball as soon as they received it. However the Law failed in its original intention which was to avoid unnecessary delay by the goalkeeper not releasing the ball because 'keepers just held on until everyone had left the area and then waited for a colleague to dribble the ball to a more advanced area of the penalty box for them to pick up again and kick out.

The Law then stated: "from the moment the ball comes under his control, he takes more than 4 steps without releasing the ball into play and — having released it — he touches the ball again before it has been touched or played by another player, or," an

indirect free kick would be awarded against the goalkeeper.

The new text reads like this: "from the moment he takes control of the ball with his hands, he takes more than 4 steps in any direction whilst holding, bouncing or throwing the ball in the air and catching it again, without releasing it into play, or, having released it into play before, during or after the 4 steps, he touches it again with his hands, before it has been touched or played by another player, or"

The purpose of this amendment is to ensure that the Law is consistent with the explanatory provisions endorsed by the Board 1983 that were issued by FIFA in August and November 1982 following a meeting of the International F.A. Board.

Once the goalkeeper has the ball under his control and has taken up to four steps, the basic idea is to prevent him from making "advances" in the penalty area with the ball at his feet and catching it at will with his hands.

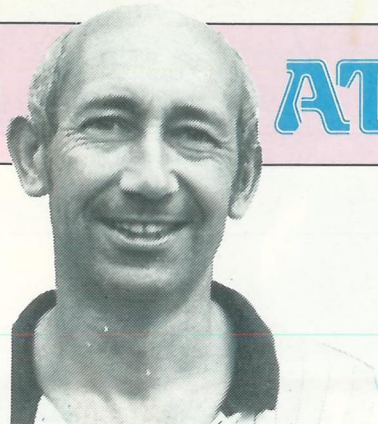
"Controlling the ball" in the goalkeeper's case means that he is holding the ball in his hands. However, one cannot deviate from the fundamental principle that the goalkeeper is and remains a player who is also entitled to participate in the game and thus should not be prevented and hence forbidden from playing the ball with his feet in his own penalty area.

So the following principles of application are now valid: Once the 'keeper has the ball under control (in his hands), he can take up to four steps in the time allotted to him, by holding the ball, or bouncing the ball, or by throwing the ball in the air and catching it again.

After taking the four steps he must then release the ball into play. However, if after having the ball under control (in his hands), the goalkeeper then decides to put the ball on the ground, he loses the rights mentioned in the previous paragraph, thereby revealing his intention to play the ball with his feet.

From then on, he can no longer touch the ball or pick it up with his hands, even if he has taken less than four steps before another player has touched the ball. He must, therefore, release the ball or continue to play it with his feet; in the latter case, he is entitled to take more than four steps because he has the same rights as any other players to dribble and kick the ball.

This has speeded up the time a 'keeper holds onto the ball and enables them to make quick and decisive passes. If for instance a ball is played into the area and there is no opponent near, the 'keeper can control the ball with his feet and dribble to the edge of his box before picking it up and clearing.



Suggestions by the Police Federation that football matches are posing a threat to public order are strongly refuted by The Football League.

Graham Kelly, Secretary of The Football League, says: "We don't want to be placed in a position where we are attacking the police, but the Chairman of the Police Federation is not really helping the situation by inspiring headlines and stories which blame football for the problems of society. He is adding fuel to the fire.

"I find it difficult to accept allegations that clubs have not done as much as they could to protect the genuine supporters' pleasure and enjoyment from the lunatic fringe who infiltrate our grounds.

"Since 1976, the amount of money spent by League clubs on ground improvements is approaching £60 million. In that same period almost £10 million has been spent on crowd control measures alone.

"Virtually every club operates a segregation procedure, 75 have installed some form of perimeter fencing, and 38 have a crowd monitoring system.

"These figures surely show that The Football League clubs are not complacent about the hooliganism problems".

Mr Kelly's words are emphasised by the actions of the clubs.

Manchester United averaged 41,000 spectators per match last season. Yet so successful was their supervision that they averaged per game no more than three arrests and sixteen evictions.

Arsenal have spent £50,000 on ground safety in the past year.

Liverpool have been prepared to lose money to extend the size, and comfort, of the visiting fans' enclosures. They "donated" the space, which they don't expect to fill more than two or three times a season, by removing 450 revenue-generating seats.

Newcastle have spent more than £150,000 on St. James's Park and paid a police bill of £60,000 last season. Their reward is only one serious offence in recent years.

Portsmouth have shamed their

of date, for instance in the Manchester City team group half the players have since left Maine Road but it must be remembered that the book is intended more as a summary of what happened last season than a directory for this year and in this aspect as always it succeeds.

However one must point out that there are an unusually high number of mistakes in this edition. For example in the directory on Norwich City, Mark Crowe is listed as Mark Crone and Dennis van Wyk as van Wijk while under West Ham United, Phil Parkes and Ray Stewart are shown as bargain buys at £50,000 and £43,000 each when of course there should be another zero added to both fees.

Otherwise it remains the football fans' favourite friend and bible, a

LEAGUE CLUBS BEATING THE HOOLIGANS

troublemakers by printing their names and addresses in the club programme.

These measures illustrate some of the reasons why official police figures show that convictions for hooliganism are down by eight per cent.

All the evidence therefore indicates that the picture being painted by the Police Federation is distorted.

BOOK REVIEW

The latest edition of Rothmans Football Yearbook (Queen Anne Press, £7.95 paperback or £10.95 hardback).

The soccer statisticians' encyclopedia, crammed full with 960 pages of facts and figures. And this year there are one or two new innovations such as the name of the referee covering all the League fixtures and the transfer fees of players in the club directory section, which has been brightened up by the inclusion of a team picture of each of the 92 clubs.

There has been some criticism that the team pictures are way out

detailed manual which should be on every soccer enthusiast's shelf.

A new edition to the list of football manuals is the Sunday Telegraph Canon Football Year Book 83-84 (paperback £4.95). Compiled and edited by Jack Rollin — formerly the editor of the Rothmans Year Book — and Norman Barrett, it contains 415 pages of facts, figures and records.

This book restricts itself to the past season only and as such provides as comprehensive a coverage as you could hope to find. A nice new touch is the inclusion of match reviews of the major matches and this adds a little depth to the statistical data that covers almost every facet of last season!

The book covers the Football League, F.A. Cup, Milk Cup, F.A. Charity Shield as well as non-League football in terms of the F.A. Trophy, Challenge Vase, Youth Cup, Amateur, Schools and Minor football.

If there is anything you want to know about our domestic game last season then it is here in this authoritative reference book.

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Eamon O'Keefe with Nicholas Smith, mascot at the Manchester United match.

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4th October 1983

Dear Sir,

I am 21 and a supporter of Manchester United and have been since a very early age.

For the last six years I have followed Manchester United all over England and Europe, including such places as Valencia, Ajax of Amsterdam and Bilbao. I suppose I shall do for a long time to come.

But I have never witnessed such a great moment, and probably never will again (including United winning the FA Cup), as when you allowed that young spinabifida victim to run out alongside the players as your club mascot.

He showed real courage dispensing with his crutches and really deserved every bit of applause he received.

It was really very touching.

If every football club showed more feeling, such as you showed last night, football would become a far better game.

Although it rained last night, your club really deserves the sun to shine on it for your kind gesture towards young Nicholas Smith last night.

GOOD LUCK IN THE FUTURE TO BOTH VALE AND YOUNG NICHOLAS.

PS. I have enclosed a Manchester United cushion, so that if you wouldn't mind you could forward it to Nicholas as a small keepsake from his very special night — he deserves it.

Name the Player

1. Signed from Bolton in 1949 he played over 100 games for Vale at full back.
2. His one game for Vale was against Lincoln during Christmas 1980.
3. Signed from non-League football by Gordon Lee, he is currently playing in Division One.
4. Vale's last player/manager.
5. He scored in 15 seconds for Vale against Exeter.



ANSWERS

1. Lol Hamlett
2. Lee Jenkins
3. Brian Horton
4. Freddie Steele
5. John Froggatt



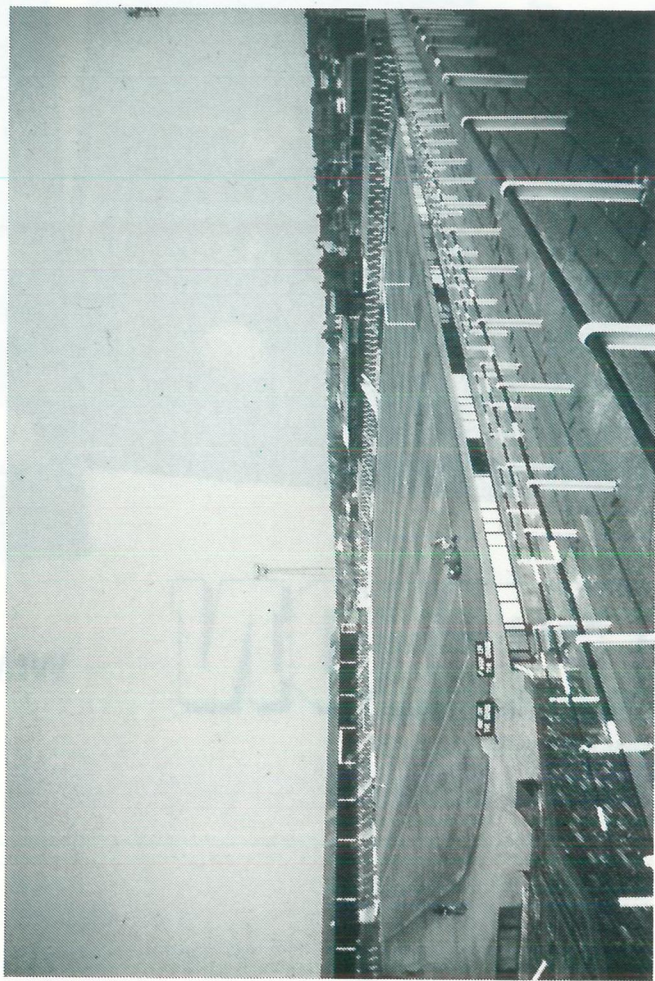
ACTION

FROM
WIMBLEDON

*Photo's courtesy Universal Pic.
Press & Agency Ltd.*



DATE	OPPONENTS	F-A	GATE	1	2	3	4	5	6	7	8	9	10	11	12
1983															
Aug.	27 Scunthorpe United	H	4,565	Siddall	Tartt	Bromage	Hunter	Sproson ²	Cegielski	Fox	Gore	Bright	O'Keefe	Armstrong +	Steel ●
Sept.	31 Wrexham (MC1 1L)	H	3,916	Siddall	Tartt	Bromage	Hunter	Sproson	Pollard	Steel	Gore	Newton	O'Keefe ¹	Armstrong	Steel
	6 Millwall	A	4,847	Siddall	Tartt	Bromage	Hunter	Sproson	Pollard	Steel ²	Gore	Newton	O'Keefe	Armstrong +	Fox
	10 Bristol Rovers	A	4,918	Siddall	Tartt	Bromage	Hunter	Sproson ¹	Pollard	Steel ²	Gore	Newton	O'Keefe	Fox	Ridley
	13 Wrexham (MC1 2L)	A	4,308	Siddall	Tartt	Bromage	Hunter	Sproson	Pollard	Steel	Gore	Newton ²	O'Keefe	Fox	Ridley
	17 Wimbledon	A	2,905	Siddall	Tartt	Bromage	Hunter	Sproson	Pollard	Steel	Gore	Newton	O'Keefe	Fox	Ridley
	24 Bradford City	H	2,690	Siddall	Tartt	Bromage	Hunter	Sproson	Cegielski	Steel +	Gore	Newton	O'Keefe	Fox ¹	Armstrong ●
Oct.	26 Wigan Athletic	H	4,897	Siddall	Tartt	Bromage	Hunter	Sproson	Cegielski	Bright	Armstrong	Newton	O'Keefe	Fox	Armstrong
	1 Walsall	A	4,555	Siddall	Pollard +	Bromage	Hunter	Sproson	Cegielski	Bright	Gore	Newton	O'Keefe	Fox	Tartt ●
	3 Manchester Utd. MC2 (1L)	H	3,757	Siddall	Pollard	Bromage	Hunter	Sproson	Cegielski	Ridley	Armstrong	Newton	O'Keefe +	Fox	Bright ●
	14 Orient	A	19,855	Pearce	Tartt	Bromage	Hunter	Sproson	Cegielski	Steel	Gore	Henderson ¹	O'Keefe +	Fox	Bright ●
	18 Brentford	A	3,027	Pearce	Tartt	Bromage	Hunter	Sproson	Cegielski	Steel	Gore	Henderson ¹	O'Keefe +	Armstrong +	O'Keefe ●
	22 Bolton Wanderers	A	3,903	Pearce	Tartt	Bromage	Hunter	Sproson	Cegielski	Steel	Gore	Henderson ¹	O'Keefe +	Armstrong +	O'Keefe ●
	26 Manchester Utd. MC2 (2L)	H													
	29 Newport County	A													
Nov.	31 Plymouth Argyle	A													
Mid-week	5 Exeter City	A													
	12 Oxford United	H													
	19 FA Cup 1	A													
Mid-week	26 Burnley	A													
Dec.	3 Gillingham	H													
	10 FA Cup 2	A													
	17 Lincoln City	H													
	26 Preston North End	A													
	27 Sheffield United	H													
	31 Hull City	A													
1984															
Jan.	2 AFC Bournemouth	H													
	7 Rotherham Utd. (FA 3)	H													
Mid-week	13 Scunthorpe United	A													
	21 Walsall	H													
Feb.	28 Bristol Rovers (FA 4)	H													
Mid-week	4 Walsall	H													
	11 FA Cup SF (1L)	A													
	14 Plymouth Argyle	A													
Mid-week	18 FA Cup SF (2L)	A													
	25 Bolton Wanderers	H													
Mar.	3 Brentford	H													
	5 Burnley	H													
	10 Oxford Utd. (FA 6)	A													
	16 Southend United	A													
	24 Orient (MC F)	A													
	31 Millwall	H													
April	7 Gillingham (FA SF)	A													
	14 Preston North End	H													
	21 Sheffield United	A													
	28 Burnley	H													
May	5 AFC Bournemouth	A													
	7 Hull City	H													
	12 Lincoln City	A													
	19 FA Cup Final	A													
To be arranged:	Southend United	H													



A pre-season photograph of Vale Park taken by Mr. P. L. Evans of St. Neots, Huntingdon.

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Home Fixtures in **Bold**. Port Vale score first. Name in **Bold** = Scorer. 'Figure' = Number of Goals. *Own Goal. + Denotes substituted player. ● Denotes substituted player used.

STATS

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CENTRAL LEAGUE FIXTURES DIVISION 2

F. A.		F. A.	
8 Sept	Middlesbrough	11 Jan	Huddersfield Town
14 Sept	Bradford City	17 Jan	Bradford City
20 Sept	Rotherham United	25 Jan	Rotherham United
28 Sept	Oldham Athletic	31 Jan	Oldham Athletic
5 Oct	Huddersfield Town	6 Feb	Wolverhampton W.
12 Oct	Wolverhampton W.	22 Feb	Chesterfield
19 Oct	Chesterfield	29 Feb	Blackpool
26 Oct	Grimsby Town	13 Mar	Grimsby Town
8 Nov	Blackpool	20 Mar	Notts. County
16 Nov	Barnsley	28 Mar	Barnsley
23 Nov	Coventry City	3 Apr	Coventry City
29 Nov	Manchester City	11 Apr	Manchester City
7 Dec	Preston North End	17 Apr	Preston North End
13 Dec	Wigan Athletic	25 Apr	Wigan Athletic
21 Dec	Middlesbrough		

CANON LEAGUE DIVISION THREE (Up to and including Wednesday 19th October 1983)

	Home			Away		
	P	W	D	L	F	A
Oxford United	11	5	1	0	19	8
Hull City	11	5	0	0	16	2
Bristol Rovers	11	5	0	0	10	3
Sheffield United	10	3	2	0	11	3
Orient	10	4	0	1	8	1
Walsall	11	4	0	2	13	6
Wimbledon	11	3	2	0	16	7
Wigan Athletic	11	2	2	1	6	5
Newport County	11	3	0	9	6	2
Gillingham	10	4	0	2	14	8
Rotherham Utd.	10	3	0	3	5	4
Bolton Wanderers	11	3	2	1	14	4
Burnley	10	4	0	1	14	5
Millwall	11	4	0	1	10	5
Lincoln City	11	3	1	0	9	3
Plymouth Argyle	11	3	3	0	9	3
Scunthorpe Utd.	11	2	2	2	6	9
Brentford	10	2	3	0	9	4
Preston N. E.	11	1	2	3	12	1
Southend United	10	1	3	1	6	8
Exeter City	11	0	1	4	2	10
Bradford City	11	0	3	2	4	8
AFC Bournemouth	11	2	0	3	4	0
Port Vale	10	1	2	1	4	3

Oxford United
Hull City
Bristol Rovers
Sheffield United
Orient
Walsall
Wimbledon
Wigan Athletic
Newport County
Gillingham
Rotherham Utd.
Bolton Wanderers
Burnley
Millwall
Lincoln City
Plymouth Argyle
Scunthorpe Utd.
Brentford
Preston N. E.
Southend United
Exeter City
Bradford City
AFC Bournemouth
Port Vale

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KIT SPONSORSHIP

Player	Tracksuit £15	Boots £15	Shirt £10	Socks/Shorts £10
T. Armstrong				GLW Travel
M. Bright				
R. Bromage			GLW Estates	
W. Cegielski	The Leek & District Travelling Valiants			
R. Earle				
S. Fox	The Leek & District Travelling Valiants			
T. Gore		GLW Estates		
G. Hunter		G. Embrey Bakeries		
E. O'Keefe			Kevin Small	
C. Pearce				
G. Pollard				
A. Shankland				
B. Siddall				
P. Sproson			Jack Gower	
W. Steel	The Leek & District Travelling Valiants			
C. Tarrt		GLW Insurance		
J. Ridley	GLW Estates			

You will see from the above chart that several of the players are still not sponsored for their kit. They would greatly appreciate the backing of supporters over this venture. Anyone interested in helping out their favourite player should do so by getting in touch with the Secretary's Office, telephone 814134. We can arrange for a photograph to be taken of anyone presenting his/her favourite player with his kit if required.

HERE IS YOUR OPPORTUNITY to use the pulling power of a Professional Football Club to ADD EXTRA PUNCH to your SALES or PUBLIC RELATIONS CAMPAIGN.

Match Sponsorship

£450 per game

THIS IS YOUR OPPORTUNITY to use Port Vale as a vehicle to publicise your product and as a means to entertain your guests for the home fixture of your choice.

BENEFITS include . . .

- 25 seats in the Directors' Box.
- Free car parking adjoining Directors' Box.
- Use of Luxurious Sponsors' Suite.
- Tour behind the scenes.
- Use of players to meet your guests.
- Public Address System facility.
- Advertising in matchday magazine.
- Use of advertising hoardings on perimeter of playing area.
- Leaflet distribution at turnstiles.
- Free matchday magazines.
- An autographed souvenir of your sponsorship.
- A facility for meals and bar.

Last season we were fortunate that the bulk of our fixtures were sponsored and we feel as a result of this we can offer a better than ever service.

Facilities can be made available for a sponsor from 9.00 a.m. on the day of the match sponsorship. This allows a sponsor to utilise facilities for demonstration purposes at no additional charge.

If your company sponsored a match last season you will be eligible for a 5% discount on the above price.

Ground Display Adverts

£200 per SEASON

32 feet long x 2 ½ feet high hoarding, designed to your own choice.

Additional charge per televised game:

£60.00 B.B.C.

£40.00 A.T.V.

Last season over 150,000 spectators attended matches at Vale Park.

Matchday Magazine

Matchday magazine advertisement —

Anticipated sales: 35,000 copies per season.

Estimated readership: 140,000 per season.

Designed to your own choice.

Full Page £350.00

Half Page £200.00

One Quarter Page £125.00

One Eighth Page £60.00

Away Match Sponsorship

Each first team away match two supporters will be allowed to accompany the team. They will be treated as a team member before the match and will join the Directors to watch the game.

For the return fixture at Vale Park, sponsors will be given four seats in the Directors' box.

Inclusive price — £100.00

Kit Sponsorship

Complete — £50.00

Tracksuit, boots (each) £15.00

Shirt, socks/shorts (each) £10.00

Mention in Matchday magazine, opportunity to photograph presentation to player.

Match Ball Donation

£35.00 per Game

Includes two seats in the Directors box for the game of your donation.

If autographed, actual match football is required the price is: — **£75.00**

For further information please contact Phil Shaw Secretary.

**NEXT FIRST TEAM MATCH
AT VALE PARK**

CANON LEAGUE DIVISION THREE

v

PLYMOUTH ARGYLE

MONDAY 31st OCTOBER 1983

KICK-OFF 7.30 p.m.

TEAMS

Today's Mascot
is
WILLIAM HILL



Port Vale

Colours: White & Black

CHRIS PEARCE	1
COLIN TARTT	2
RUSSEL BROMAGE	3
GEOFF HUNTER	4
PHIL SPROSON	5
WAYNE CEGIELSKI	6
JIM STEEL	7
TOMMY GORE	8
MARTIN HENDERSON	9
ROBERT EARLE	10
TERRY ARMSTRONG	11
	12

Bolton Wanderers

Colours: Red & White



SIMON FARNWORTH
BRIAN BORROWS
RAY DEAKIN
WARREN JOYCE
GERRY McELHINNEY
PETER VALENTINE
STEVE THOMPSON
JEFF CHANDLER
SIMON RUDGE
TONY CALDWELL
NEIL REDFEARN

TODAY'S REFEREE
Mr. J. ASHWORTH
(Rutland, Leics.)

LINESMEN
J. L. GODFREY (Brownhills)
Red Flag
P. W. VANES (Warley)
Yellow Flag

Today's **Mitre**
Matchball donated by



**DALES SPORTS
CENTRE**

TODAY'S
MATCH SPONSORS
ARE

P.M.T.

**THE POTTERIES BUS AND
TRAVEL COMPANY**

Port Vale and PMT continue their winning partnership this season and we are delighted to be supporting the Potteries side by sponsoring this match against Bolton Wanderers.

We believe that PMT and Port Vale make a winning team and while Port Vale's aim is to put the ball in the net, PMT's goal is to give you first class bus and coach services.

We hope that you will enjoy today's game.

Remember, at home or away, at work or play, travel PMT.